## San Francisco State University Inventory of Program Assessment Activities, 2009-2011

## Program/Degree: Geography & Human Environmental Studies: B.A. College: BSS Date: June 10, 2011

**Program Mission**: Each graduate of the B.A. in Geography will develop a depth of understanding in the concepts, theories and skills within the discipline of Geography and will have been afforded the opportunity to prepare for a career or profession following graduation.

Measurable Student	Place in curriculum	Academic year	Assessment/procedures	Summary of findings	Use of findings for
learning outcomes	where each outcome is	outcome was/will	Methods/strategies	(What students do well	program improvement
(SLOs)	addressed	be assessed	(Provide for each SLO)	and Where improvements	program improvement
(Include all SLOS)	(Indicate level of	(provide for each	(I roviac jor cach sho)	are needed)	
(Include dil 5203)	instruction)	(provide jor each		ure necueu)	
14 Demonstrate	CFOC 101	2006-07	Core faculty imbedded	Some improvement seen	Worked with a new
knowledge of core	CEOG 300 series	2000-07	questions in introductory	from lower division to	I octurer to improve
concepts and theories	GEOG 500 series		and upper division courses	upper division classes	coverage of concepts
in physical geography:			and upper division courses.	but not uniformly	esp in Goog 316
in physical geography.				but not uniformity	esp. in Geog 510
Relate global	CEOC 101 313/31/	2007-09		Some continued	Increased enforcement
circulation nattorns to	0100 101, 515/514	2007-07		improvement in	of lower division
snatial climato				I andforms but	nroroquisites for unner
variahility				increased enrollment	division electives
variability				from FNVS students	
Relate biomes with	GEOG 101 316	2011	Revision of Geog 314 as	who took Geol not Geog	Instituted team
climate, geologic events	0100101,010		<i>Bioclimatology</i> to reflect	101, poses some	teaching of a large
& evolutionary history			the critical impact of	problems in continuity	section of Geog 101 to
			boundary layer climates on	of learning, especially	increase students'
Interpret landscapes	GEOG 101, 312		biogeographic and	for biogeography.	exposure to different
(identify landforms on			agricultural activities.	for slogeography.	expertise.
mans/imagery.)				Geog 314 <i>Bioclimatology</i>	
maps, mager <i>j</i> ()				first offering in Spring	Developed online
				2011 was a great success.	auizzes to reinforce key
				with apparent cross-	concepts in Geog 312
				fertilization among	and 313.
				climate and	
				biogeography interests.	
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Measurable Student learning outcomes (SLOs)	Place in curriculum where each outcome is addressed	Academic year outcome was/will be assessed	Assessment/procedures Methods/strategies	Summary of findings	Use of findings for program improvement
1B. Demonstrate knowledge of core concepts and theories in human geography: Understand spatial	GEOG 102 GEOG 102, 423, 600	Specific outcomes articulated 2005- 06; assessment delayed by major personnel changes.	Core faculty met to develop assessment activities with embedded assessment in Geog 102 and upper-level courses.	No findings initially.	n/a
dependency between humans & the envt Use <i>site</i> and <i>situation</i> to analyze emergence & growth of a city Critically evaluate how local processes relate to global processes	GEOG 102, 432, 433 GEOG 102, 434, 455, 500 series	2007-09	SLO concepts were stressed in additional courses (423, 433, 443, 455.) Student learning assessed via poster presentations and essay exams.	Students learn concepts more thoroughly when addressed in classes relating to different themes. Geog 107 World Regions & Interrelations course especially effective in teaching SLO concepts. Upper- division regional courses also highly effective, probably due to comparative content.	Added Geog 107 as an alternative to Geog 102 in major core requirements. Increased international content of upper division electives when staffing of 500-level offerings became problematic due to budget cuts.
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2. Students will be able to identify and investigate a significant geographic question and present findings in a coherent and well-developed project.	GEOG 103 (Level 1), 690 (Capstone course)	Ongoing since 2003-04 2009-11	Graded assignments in GEOG 103 and 690; Rubric being developed. GEOG 690 final presentations required; quality of work assessed by faculty.	With the increasing sizes of classes, there are fewer upper-division writing assignments. We are looking at ways of improving writing earlier in the curriculum.	Faculty encouraged to assign more term papers and other analytical work in upper division classes. GWAR course developed to address writing across a variety of genres in our field.
3. Students will be able to critically evaluate the interactions of human activities with a given	Geog 101, 102, 107 Geog 300, 400, 500, Geog 600-650 Geog 690	2005-06 2007-08	Faculty sought to develop an essay question for use at intro, intermediate and capstone levels.	Learning outcome too global, hard to measure. 500- and 600-level	
resource across time and space, at variable scales		2007-09	Renewed effort to address this objective within individual courses.	courses more effective in achieving objective, esp. with international case study examples.	Increase use of inter- national case studies in upper-level courses, e.g. 429 Transportation, 434 Health/Health Care
4. Students will be able to apply quantitative and technical skills to the	Geog 103 (intro) Geog 603, 606, 610, 611, 620, 621, 690	2002-05 2006-07 2007-09	Informal student feedback, evaluation of term projects	Discontinuities in skill level; problems with course articulation.	Techniques Committee meets to articulate curricula; poster presentations assigned
analysis of a geographic problem or question.		2009-11	Continues; also, sample projects now posted on classroom walls for peer review & discussion.	Overall improvement apparent. Use of GIS technologies in other courses (e.g. 642) supports learning. Increased offerings of	in all techniques classes to reinforce this SLO. Ongoing articulation. More faculty use of GIS/remote sensing
			Diagnostic exam administered at start of each advanced class (620, 621) that requires 603 as a prerequisite.	GIS courses due to MS.	products in non- technical courses.
					Geog 603 instructors devote more

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4 a) Students should be able to demonstrate an understanding of how spatial data are handled in GIS and familiarity with basic functions in GIS.

2005-06 2006-07 2007-09	Pre-tests administered in upper level GIS courses (620 & 621.)	All students understand basic data models and most are familiar with major functions; Certain functions (choropleth mapping, e.g. ) are not consistently learned. Pre-test in 621	<ul> <li>instructional time to map-making and how to choose the correct map type for data portrayal.</li> <li>Lab exercises modified to require maps as part of presentation.</li> </ul>
2009-11	Evaluation and redesign of introductory GIS courses, from 103 to 603 (continuing in 2011-2013)	abandoned due to unneeded stress. Late-declaring majors (e.g. ENVS transfers) sometimes lack core concepts from Geog 103.	Techniques committee developing a self-study option for students who need to remedy 103 deficiencies.