

## PROGRAM LEARNING OUTCOMES

### MUSEUM STUDIES PROGRAM

FALL, 2012

1. Students will be able to identify the core features of museum professionalism (ethical codes, professional societies, interpersonal skills, team work, career development resources).
2. Students will be able to outline the broad history of museums, their core organizational features, and basic museum theory.
3. Students will acquire knowledge of key areas in museum research and practice, specifically in: Collections care and registration; Museum management and fundraising; and Exhibition design.
4. Depending upon their emphasis, students will acquire knowledge of at least one of following key areas in museum research and practice: Curatorship; Cultural property law and protection; Museum education.
5. Students may acquire or have the option of acquiring knowledge in museum research and practice in the areas of audience development, digital asset management, global operations, or conservation.
6. Students will be capable of conducting independent research that leads to either a written thesis or an exhibit component.

CURRICULUM ALIGNMENT MATRIX/CURRICULUM MAP

Course (Units)	Outcome 1	Outcome 2	Outcome 3	Outcome 4	Outcome 5	Outcome 6
700 (3)	I	D				
701 (2)	I	D				
705 (3)	I	D				
707 (1)		I, D			D	
708 (1)	I, D				D	
710 (3)		I, D				
715 (3)		I, D				
720 (3)		I, D		D		
730 (3)	I	D	D			
740 (1)	I		D		D	
780 (3)	I		D	D	D	
790 (3)	I, D		D	D	D	
791 (1)	I, D		D	D	D	
792 (1)	I, D		D	D	D	
793 (1)	I, D		D	D	D	
794 (3)		I, D	D	D	D	
795 (2)	I		D	D		
800 (3)	I	I, D				
810 (3)	I			D	D	
830 (3)	I	I, D				
840 (3)	I	I, D	D	D		
845 (2)	I		D	D		
850 (3)	I		D	D	D	
860 (3)	I		I, D			
870 (3)		I, D			D	
875 (3)		I, D			D	
880 (3)		I, D	D	D	D	
885 (1-3)			D	D	D	
888 (1-2)			D	D	D	
894 (3)	M		M			M
898 (3)	M	M				M
Art 719		I, D		D		
PA 745		I, D		D		

I = Introduced

D = Developed and Practiced with Feedback

M = Demonstrated at the Mastery Level Appropriate for Graduate Students

Number of Graduates

Academic Year	Number of Graduates
2007-2008	24
2008-2009	25
2009-2010	25
2010-2011	21
2011-2012	13
Five-Year Average	22

## PILOT EXIT SURVEY, JUNE 2012

Sample: 41 returns / 115 sent = 36% response rate

### GENERAL INFORMATION

2010-11

*n = 10*

Average Number of Years Since Last Degree 2.1

#### Area Emphasis (# per emphasis)

Curatorship	1
Exhibition Design	0
Cultural Property Law & Protection	0
Museum Education	2
Museum Mmt/Fundraising	0
Registration/Collections Mmt	7

### OVERALL SUMMARY OF PROGRAM

#### Professional Development (scale 1-7, 7 best, unless otherwise noted)

Master's in MS Has Prepared me well for a career	6.1
As a Result of MS, I Possess Background for Entry-Level Job	6.6
Internship Important Component in MS Experience	5.7

Number of Faculty Working in Program Sufficient 4.6  
(1=insufficient faculty, 4=exactly right, 7=more faculty needed)

### COURSES

#### Overall Courses

Improved Knowledge of MS	6.7
Improved Knowledge in Area Emphasis	5.4
Improved Professional Skills	6.1

#### Size of Classes Conducive to Learning (1=too small, 4=right level, 7=too many)

Fundraising	4.6
MS 700 Introduction	4.7
Curation or Exhibit Design	4.9
Thesis/Creative Work Project Advising Course	4.3
Collections Care	4.4
Management/Governance	4.6

#### Program Electives, (scale 1-7, 7 best, unless otherwise noted)

Overall Class Size in MS Electives was Appropriate 3.9  
(1=class too small, 7=too many students)

Overall Currency of Information	4.5
Overall Teaching Methods	4.8

### THESIS SUPERVISION

#### Quality of Thesis Supervision (scale 1-7, 7 best, unless otherwise noted)

Support in developing CE Topic Sufficient	5.8
Faculty response time in reviewing drafts sufficient	5.6
Faculty Time Outside of Classroom Sufficient	5

MUSEUM STUDIES November, 2012:

Table from a 2012 Ph.D. dissertation on MS Programs from the University of Alabama attached:  
*Graduate Museum Studies Curricula: Meeting the Needs of the Field* by W.F. Bomar. Places the SFSU program MS in national framework.

The table looks at all MS programs in the US that offer the MA degree, a certificate, or both, from 2004—2010, using statistics from the National Center for Education Statistics on 40 MS Programs.

Mean number of graduates over the 7 years listed below.

The top schools for producing Museum Studies MA graduates in the US are:

*#1 George Washington University:* mean number of graduates per year is 52, with 18 full and part-time faculty and a few staff members. It's the most prestigious and best-known program in the field.

*#2 SFSU:* mean number of graduates per year is 22.

*#3 Cooperstown:* mean number of graduates per year is 19, with 4 full-time faculty and several staff. It's also prestigious and highly regarded, with more of an emphasis on history.

*#4 University of Washington, Seattle:* mean number of graduates per year is 17, with 2 full-time faculty, but with 20 or so faculty from other departments teaching courses. They also have a few staff members, including one whose entire job involves internship coordination. It is also very well-regarded program.

*#5 John F. Kennedy University, Berkeley:* mean number of graduates per year is 15, with at least 2 full-time and 10 part-time faculty. It's also well regarded.

Table 3

*Completions of Graduate Degrees or Certificates in Museum Studies/Museology 2004-2010*

<b>Institution Name</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>
Baylor University	5	5	6	6	7	8	9
Brigham Young University	0	0	1	1	1	1	0
Boston University	0	0	0	0	0	1	0
Brown University	0	0	2	8	17	0	0
Cleveland State University	0	0	0	0	0	0	1
Corcoran College of Art & Design	0	0	0	0	0	0	6
Fashion Institute of Technology	12	2	12	3	3	7	8
George Washington University	42	34	60	55	61	75	43
Georgetown University	0	0	0	0	8	10	11
Harvard University	11	14	21	1	2	0	0
Indiana Univ. Purdue Univ.- Indianapolis	0	0	1	4	20	19	11
John F Kennedy University	10	10	20	27	16	9	15
Johns Hopkins University	0	0	0	0	0	0	9
Morgan State University	0	0	0	0	0	0	2
San Francisco Art Institute	0	0	0	0	6	6	2
San Francisco State University	13	21	31	13	24	24	27
Seton Hall University	16	13	17	20	16	18	14
Southern Illinois Univ.-Edwardsville	2	4	2	3	2	3	8
Southern University New Orleans	0	4	0	3	5	7	9
SUNY College at Buffalo	0	0	0	0	0	3	0
SUNY College at Oneonta (Cooperstown)	22	20	25	21	20	14	13
Texas Tech University	16	14	12	14	19	9	10
The University of the Arts	7	13	16	16	14	13	18
Tufts University	4	3	6	1	4	6	4
University at Buffalo	0	0	0	0	0	1	2
University of Cincinnati	11	12	12	0	0	9	13
University of Colorado-Boulder	5	11	11	4	8	6	11
University of Florida	3	4	4	7	8	4	2
University of Kansas	15	6	13	10	12	11	11
Univ. of Maryland-College Park	1	0	0	1	1	2	4
University of Memphis	0	1	2	5	1	4	8
University of Michigan-Ann Arbor	0	4	5	4	7	12	7
University of Missouri-St. Louis	0	0	0	0	0	0	11
University of Nebraska-Lincoln	14	8	5	0	0	0	0
University of Oregon	0	3	1	1	3	5	4
Univ. of South Carolina	5	13	5	4	6	4	6
University of Washington-Seattle	12	6	11	14	22	29	28
University of West Georgia	0	0	0	0	0	7	8
<b>TOTALS</b>	<b>226</b>	<b>225</b>	<b>301</b>	<b>246</b>	<b>313</b>	<b>326</b>	<b>335</b>

*Note:* Source of Data is IPEDS, National Center for Education Statistics (2011).